



Alliance Française

*Houston*



## **Sponsoring & Underwriting opportunities**

### **Alliance Française de Houston**

Annual Fundraising Gala

Saturday, February 22, 2025 - 6:30pm

The Post Oak Hotel, 1600 W Loop S., Houston 77027

# From Paris.



Alliance Française

*Houston*

Dear Friends of the Alliance Française de Houston,

As we embark on our second century, we reflect on the progress we have made over the past year. Thanks to our community's support, we are witnessing a reawakening in our mission to bridge Houston's Francophone and Francophile communities. Yet, there is still much work to be done to further our vision.

We are excited to announce our 2025 Gala, scheduled for Saturday, February 22 at the prestigious Post Oak Hotel. We invite you to consider becoming a sponsor for this event, which promises to be a highlight of the cultural calendar.

Last year's Gala, held at the Post Oak as well, was a resounding success, selling out and providing much-needed support for our programs. The funds raised contributed to significant improvements, including newly painted classrooms. Looking ahead, we aim to enhance our facilities further with new tables, chairs, and smart boards, ensuring we stay at the forefront of digital education.

Your sponsorship will not only help us achieve these goals but will also showcase your company's support for French heritage to a distinguished audience of civic leaders, professionals, and philanthropists. In recognition of your generosity, your company's logo will be prominently displayed in our Gala materials and social media channels.

With your support, we can continue to introduce more Houstonians to the French language and the rich heritage of French-speaking cultures around the world. Since our chapter's founding in 1923, we have welcomed approximately 10,000 students and numerous guests through our doors, and we are proud to be part of a global network of influential nonprofit organizations. Our organization welcomed notable cultural patrons, including renowned local artists Sebastian Boileau and Emilie Duval, as well as Chef Jacques Fox.

We would be delighted to discuss how your involvement can align with your company's goals and explore tailored sponsorship opportunities. Both our Executive Director, Mrs. Elodie Ricolfi, and I are available to meet with you at your convenience.

Thank you for considering this opportunity to support the Alliance Française de Houston. We look forward to the possibility of partnering with you for a successful Gala.

Warm regards,  
Dale Robertson  
President, Boards of Directors  
The Alliance Française de Houston

**With Love.**

## **SPONSORSHIP LEVELS & BENEFITS**

Your donation will enhance education by funding upgrades to our facility, creating a richer learning environment, and supporting cultural events.

### **LE TRIANGLE D'OR - \$10,000**

Your gift funds the renovation of the Alliance Française de Houston building façade.

- Tailored benefits package with promotional opportunities throughout the year
- One premiere reserved table for 10 guests at the Gala
- Champagne at the table
- Gifts for table guests
- Verbal recognition at the Gala
- Visual recognition at the Gala including a full-page color advertisement in the evening event program
- Logo recognition on the Alliance Française de Houston website and social media outlets
- One Family Lifetime membership

### **RIVE GAUCHE - \$7,500**

Your gift funds the purchase of smart boards and projectors for the classrooms.

- One premier reserved table for 10 guests at the Gala
- Champagne at the table
- Visual recognition at the Gala including a full-page color advertisement in the evening event program
- Logo recognition on the Alliance Française de Houston website and social media outlets
- One Individual Lifetime membership

### **LE JARDIN DES TUILERIES - \$4,000**

Your gift funds the purchase of furniture for the classrooms.

- One premier reserved table for 10 guests at the Gala
- Visual recognition at the Gala including a full-page color advertisement in the evening event program
- Ten individual memberships for your guests at the table

From Paris.



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## **UNDERWRITING OPPORTUNITIES & BENEFITS**

Your donation will cover the expenses associated with the organization of the Gala.

### **IT - \$4,000**

Your gift funds the IT expense.

- Recognition on the evening event program

### **VALET - \$2,000**

Your gift funds valet services.

- Recognition on the evening event program

### **QTGO - \$1,600**

Your gift funds the QTGO online bidding platform expense. Quick time to Give Out allows the Alliance Française de Houston to secure donations throughout the evening online.

- Recognition on the evening event program

### **DECORATIONS - \$1,600**

Your gift funds the decoration expenses.

- Recognition on the evening event program

### **TABLE CENTERPIECES - \$1,600**

Your gift funds the table centerpiece expenses.

- Recognition on the evening event program

### **MUSIC - \$1,200**

Your gift funds the music performance expense.

- Recognition on the evening event program

### **PHOTOGRAPHER - \$800**

Your gift funds the photographer's services expense.

- Recognition on the evening event program

### **DINING MENUS - \$500**

Your gift funds the cost of printing the dining menus.

- Recognition on the evening event program

### **GUEST TEACHER - \$350**

Your gift allows a teacher to attend and be celebrated for their hard work and dedication.

- Recognition on the evening event program

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**GUEST REPLY CARD**

**SPONSORSHIP OPPORTUNITIES**

I/We would like to sponsor the Alliance Française de Houston by purchasing a table as follows:

- Le Triangle d’Or - \$10,000
- Rive Gauche - \$7,500
- Le Jardin des Tuileries - \$4,000

**INDIVIDUAL TICKETS**

- Number of tickets at \$350 each: \_\_\_\_\_

**UNDERWRITING OPPORTUNITIES**

I/We would like to support the Alliance Française de Houston Gala as follows:

- IT - \$4,000
- Valet - \$2,000
- QTGO - \$1,600
- Decorations - \$1,600
- Table Centerpiece - \$1,600
- Music Performance - \$1,200
- Photographer - \$800
- Dining menus - \$500
- Invite a teacher - \$350

**DONATION & MEMBERSHIP**

- I am unable to attend but would like to donate in the amount of:  
\$ \_\_\_\_\_
- I would like to support the Alliance Française de Houston as follows:
  - Lifetime individual membership - \$1,000
  - Lifetime family membership - \$1,500
  - Corporate membership Level 1 - \$2,500
  - Corporate membership Level 2 - \$5,000

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**CONTACT INFORMATION**

(As you wish to be listed in all publications; note "anonymous" if no recognition desired)

First & Last name:

Company:

Address:

City, State, ZIP:

Phone:

Email:

**PAYMENT INFORMATION**

Please charge my credit card the amount of: \$ \_\_\_\_\_

- Name on card
- Card number:
- Expiration date: CVV:
- Signature

2025 ALLIANCE FRANCAISE DE HOUSTON GALA GUEST NAMES:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

*Fair Market Value is \$ 280 per person.*

**With Love.**